

Video Email



Customer Needs and Wants	Added Value
A quick, cost effective way to impact my customers, clients and prospects through one way communication	Quality, personalized video messages that WOW your customer, establish relationships faster and build trust
Ability to upload and send pre-recorded videos	Easily upload videos from most common formats (wmv, avi, flv, etc.)
Create my own special branding to market my business/organization	Able to modify stock templates and icons or create unique ones to brand your organization and capture interest
Don't want my customer to have to download any videos to their computer	All CoVideo emails use lightning fast streaming video technology to take the worry out of downloads
Ability to embed videos in my website or create links to places on my website or landing pages	Post Link function enables you to embed your videos. Also, your template's customizable links create instant access to your website or landing pages
Need to know when and how often recipients view my video messages	Email message notifications can be set to alert you when a recipient views your video. Email reports are also accessible in your back office that can be used for customer follow up and to evaluate effectiveness
Store unlimited contacts and create special contact groups	Able to import contacts from Outlook or other data bases and create specific contact groups for targeted mailings
Protect the privacy of my stored videos or elect to share videos with others in my company	Videos are stored on the CoVideo server and categorized as Temporary, Private, Company or Public at user's discretion